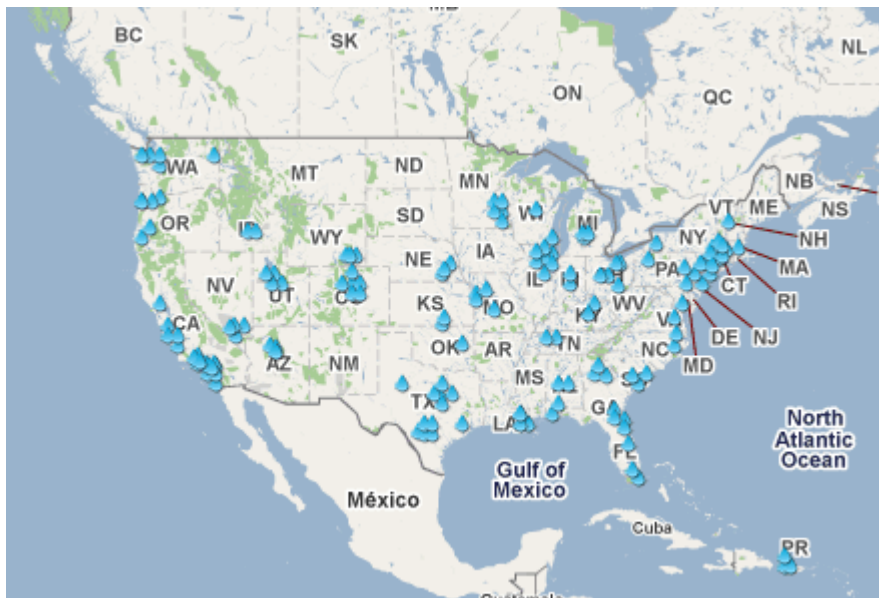




## DINE AT A PARTICIPATING RESTAURANT AND SAVE KIDS' LIVES

Thousands of restaurants across the country will participate in the UNICEF Tap Project during World Water Week 2011 (March 20-26).

Dining in one—and donating \$1 for the tap water you would normally receive for free—is a great way to help UNICEF provide lifesaving water and sanitation to kids around the world. Use the map below to see the restaurants that participated in the 2010 campaign.



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- **What is the UNICEF Tap Project?**
- In 2007, the UNICEF Tap Project was born in New York City based on a simple concept: **restaurants would ask their patrons to donate \$1 or more for the tap water they usually enjoy for free**, and all funds raised would support UNICEF's efforts to bring clean and accessible water to millions of children around the world.
- Growing from just 300 New York City restaurants in 2007 to thousands across the country today, **the UNICEF Tap Project has quickly become a powerful national movement.**
- During World Water Week, March 20-26, 2011, the UNICEF Tap Project will once again raise awareness of the world water crisis and vital funds to help the millions of children it impacts daily. **All funds raised support UNICEF's water, sanitation and hygiene programs**, and the effort to bring clean and accessible water to millions of children around the world.
- **UNICEF's Role**
- UNICEF has saved more children's lives than any other humanitarian organization, and UNICEF is committed to doing whatever it takes to achieve the goal of reaching the day when **ZERO** children die of preventable causes. Currently, **UNICEF provides access to safe water and sanitation facilities while promoting safe hygiene practices in more than 100 countries.**
- In alignment with the United Nations Millennium Development Goals, **UNICEF is working with its partners to reduce the number of people without access to safe water and basic sanitation by 50% by 2015**, which will also save children at risk from waterborne illnesses, the second highest cause of preventable childhood deaths.